Visualized by Humans, Customized by <company name>

In a data-driven era, the best software products are a conduit to information, analysis, and insights – powered by an array of graphical elements working perfectly in-sync.

<company name> helps you connect existing charting solutions and visual components, with new and emerging tools. The result is a comprehensive JavaScript library and Data Viz APIs, built on a foundation of good design principles and smart default configurations.

<product name>, a Smart Canvas for Innovation

We are proud to announce <product name>, a platform that allows you to plug in your own library, whether open source or paid, and create a complex interface beyond just charts. Your customers can now gain from a product that combines the best in Data Viz solutions with a stringent visualization grammar.

<product name> enables ISVs to achieve the following:

* Build feature-rich dashboards with minimal effort and technical knowhow
* Integrate multiple charts and UI kits without having to manually re-configure the ‘look and feel’
* Delve into a wider set of data operations traditionally limited to domain experts
* Create low-footprint applications, accessible across devices

The <company name> Journey – Our Next Leap

In 2002, we began as pioneers in interactive charting and the <company name> ecosystem currently includes 28,000 customers and 350,000 developers globally. Today, the world is witnessing a paradigm shift, from mere visual impact to a focus on accuracy and intelligent design. That’s why we revamped our approach and envisioned a product which could help ISVs take their JavaScript charting ideas to the next level. <product name> includes several key features:

* Clean APIs aiding data flow across servers and the <product name> JavaScript library
* Vast and expandable set of data operations
* Interactive visuals with plug-in support for in-house, third-party, and open source libraries
* Elegant default designs with an additional CSS-based theming engine
* Seamless auto-conversion for mobile accessibility

<product name> – Making Powerful, Simple

At <company name>, we are committed to driving new ideas in the data visualization space. While we continue to grow our core charting capabilities and serve our loyal customers, tomorrow’s solutions must be geared for meaningful – not just beautiful – representations of data.

Without heavy investments or exhaustive technical skills, <product name> now brings the immense potential of interactive, extendable dashboards to your software products.